



1. OUR REVIEW OF THE YEAR 2022

Better look, more product categories and trade show appearances....
2022 is hard to sum up in one word. If we would try, based on our unprecedented progression this year, it would probably be: **Growth!**

New suppliers enter the stage in the LabFinder Shop.

Optimized advertisements provide a larger appearance of the suppliers.
Simplified contacts help generate more sales and profitably expand your customer base!

How these improvements came about and which advantages we now have in store for you - Now in the LabFinder Newsletter!

2. ADVERTISING AND APPEARANCES - HOW LABFINDER ATTRACTS THE ATTENTION OF THE INDUSTRY!

Public communications and qualitative marketing reached peak after peak this year: Both, our LinkedIn and Facebook campaigns can be considered a complete success due to the high interest. LinkedIn in particular has come into positive focus: in the previous year, we recorded an increase to over 500 followers!

Stay up to date and find numerous new contacts on our LinkedIn page:



But that's not all.

This year LabFinder was present as a sponsor at the LS2 in Zurich and the Swiss Biotech Day in Basel. The crowning glory, however, was elsewhere: with the help of our strong technical partner Blinno, we were able to record an absolute highlight this year:

1. OUR REVIEW OF THE YEAR 2022
2. ADVERTISING AND APPEARANCES - HOW LABFINDER ATTRACTS THE ATTENTION OF THE INDUSTRY!
3. THE ILMAC LAUSANNE!
4. HOW GOOGLE GETS TO KNOW US: SEO OPTIMIZATION AND OUR NEW VISIBILITY.
5. NEW LOOK: HOW OUR NEW USER INTERFACE REVOLUTIONIZES LABFINDER!
6. ADDED VALUE THROUGH PERSONAL SUPPLIER ACCOUNT: WHAT'S BEHIND IT?
7. BEST USER VISIBILITY - HOW OUR NEW BANNER OPTIONS SHARPEN YOUR WEB PRESENCE!
8. TAKE YOUR PRODUCT OFFERS TO THE NEXT LEVEL - WITH THE LABFINDER SHOP!



3. ILMAC LAUSANNE!



At ILMAC Lausanne this year, 160 leading suppliers from the life science sector presented their products and brands. Despite this huge number of exhibitors, we were able to establish LabFinder as a reliable and fast-growing partner.

Dozens of new contacts confirmed their interest in LabFinder, thus ensuring a further increase in our number of suppliers in the coming year!

Likewise, the lively exchange provided further tips and suggestions for improvement of our platform, which we are already implementing.

In summary, ILMAC Lausanne can be described in one sentence by the strong response from the industry: Maximum success for customers and partners!



4. HOW GOOGLE GETS TO KNOW US: SEO OPTIMIZATION AND OUR NEW VISIBILITY

In an era where services, products and prices are available in a few clicks, online platforms must convince within the first seconds. Without handshake or personal greeting, but with a strong website, expressive suppliers and best product solutions. That's why we focused more on our online visibility this year. Search Engine Optimization are the magic words.

Our work this year is responsible for the fact that we are now found more efficiently by search engines. Not least our product descriptions have contributed to this, which are now available in 3 languages.

The effort pays off: Our website records over 1000 users per month, while we have already generated over 22,000 clicks in page views - this year alone!

<https://labfinder.ch> › product › freezer-racks ▾

Freezer Racks - LabFinder.ch

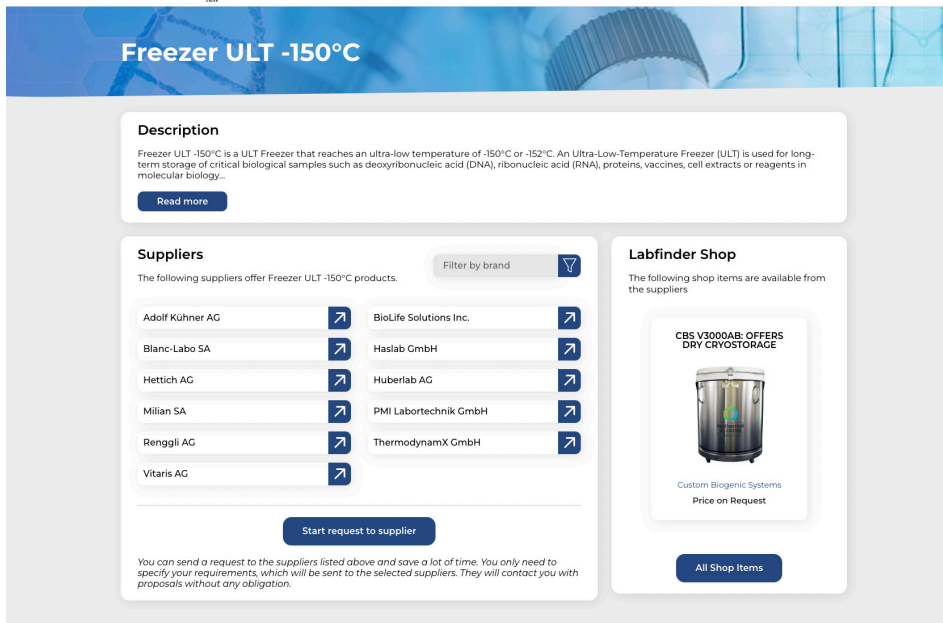
Folgende Anbieter bieten **Freezer Racks** Produkte an. ... Bio-Rad Laboratories Ltd. ... BioLife Solutions Inc. ... Sie können an die oben aufgelisteten Anbieter eine ...

<https://labfinder.ch> › product › fre... ▾ [Diese Seite übersetzen](#)

Freezer ULT -150°C - LabFinder.ch

Identify and contact suppliers of ULT -150°C Freezers on LabFinder. Find the best ULT -150°C Freezer for your laboratory.

5. NEW LOOK: HOW OUR NEW USER INTERFACE REVOLUTIONIZES LABFINDER!



Freezer ULT -150°C

Description
Freezer ULT -150°C is a ULT Freezer that reaches an ultra-low temperature of -150°C or -152°C. An Ultra-Low-Temperature Freezer (ULT) is used for long-term storage of critical biological samples such as deoxyribonucleic acid (DNA), ribonucleic acid (RNA), proteins, vaccines, cell extracts or reagents in molecular biology...

Suppliers
The following suppliers offer Freezer ULT -150°C products.

Supplier	Link
Adolf Kühner AG	➔
Blanc-Labo SA	➔
Hettich AG	➔
Millan SA	➔
Renggli AG	➔
Vitaris AG	➔
BioLife Solutions Inc.	➔
Haslab GmbH	➔
Huberlab AG	➔
PMI Labortechnik GmbH	➔
ThermodynamX GmbH	➔

Labfinder Shop
The following shop items are available from the suppliers

CBS V3000AB: OFFERS DRY CRYOSTORAGE

Custom Biogenic Systems
Price on Request

Start request to supplier

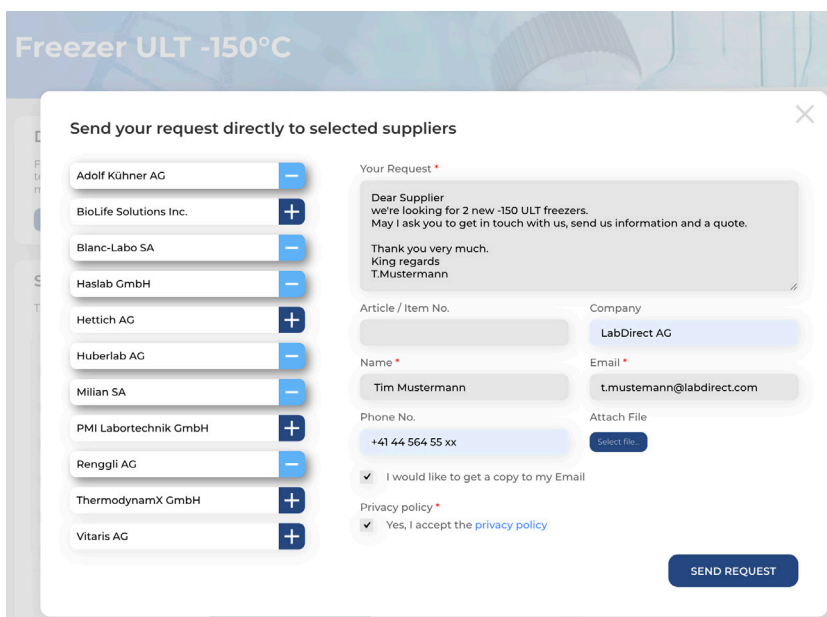
You can send a request to the suppliers listed above and save a lot of time. You only need to specify your requirements, which will be sent to the selected suppliers. They will contact you with proposals without any obligation.

All Shop Items

The next logical step this year was to redesign our user interface. In doing so, we tackled several challenges at once:

First, we successfully optimized our product and brand pages. These show the matching suppliers for the selected products in order to save time and simplify the search.

We have also made it easier to contact our suppliers by making the process shorter and more inactive. In one step, we offer the possibility to contact the supplier for each product immediately. No third-party providers, no detours.



Freezer ULT -150°C

Send your request directly to selected suppliers

Adolf Kühner AG [+] [−]
BioLife Solutions Inc. [−]
Blanc-Labo SA [−]
Haslab GmbH [−]
Hettich AG [−]
Huberlab AG [−]
Millan SA [−]
PMI Labortechnik GmbH [−]
Renggli AG [−]
ThermodynamX GmbH [−]
Vitaris AG [−]

Your Request *
Dear Supplier,
we're looking for 2 new -150 ULT freezers.
May I ask you to get in touch with us, send us information and a quote.

Thank you very much.
King regards
T.Mustermann

Article / Item No.
[]

Company
LabDirect AG

Name *
Tim Mustermann

Email *
t.mustermann@labdirect.com

Phone No.
+41 44 564 55 xx

Attach File
[Select file]

☒ I would like to get a copy to my Email

Privacy policy *
☒ Yes, I accept the [privacy policy](#)

SEND REQUEST

You have probably already noticed that the products from the LabFinder Shop are now no longer to be found exclusively in the shop. You can now also find the products under the tabs Brands, Suppliers and Product Categories. This brings customers and suppliers together faster and more efficiently!

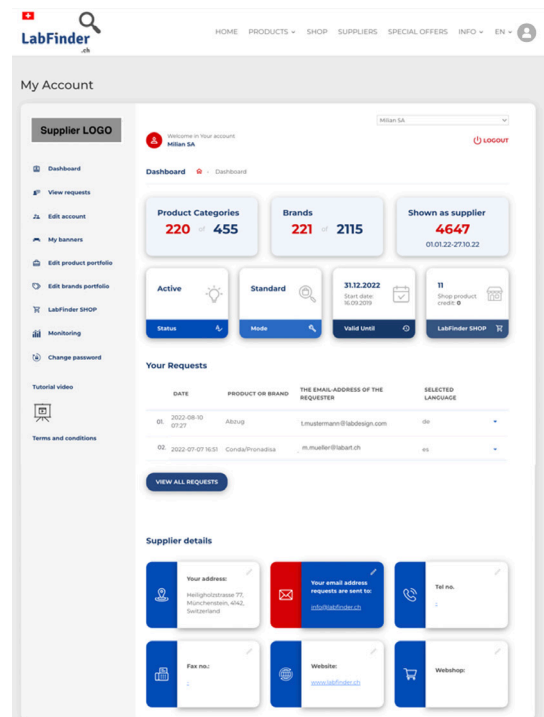




6. ADDED VALUE THROUGH PERSONAL SUPPLIER ACCOUNT: WHAT'S BEHIND IT?

To make it easier for suppliers to do business on LabFinder, we have adapted the tools for precise

- The new **Infobox** in the dashboard shows all appearances in the current year: How many times were your products viewed? How often have prospective customers become aware of you? You can find all answers here! If this is not enough for you
- You will find under the tab **Monitoring** all relevant information presented in easy to understand and dynamic graphics.
- Finally, under the **"My Banners"** function, we have a now tidy and clear overview of your booked banners and your display credit. While we're on the subject about banners, let's get to the point:




7. BEST USER VISIBILITY - HOW OUR NEW BANNER OPTIONS SHARPEN YOUR WEB PRESENCE!

Instead of letting your ads run only over a certain time frame, you can now book them according to the number of individual ads!

This way we guarantee that your banners will be shown to the users as often as possible - no matter if they run for two weeks or months!

This effect is particularly noticeable with niche products, as these only appeal to a very specific group of buyers.

Banners					
Banner's Name	Product/Brand	Views Limits/ Viewed	Left Views	Time Range	Details
Kühner - ULT -86 bis 31.12.22	Congélateurs ultra-basses températures -86°C(FR) Freezer ULT -86°C(EN) Gefrierschrank ULT -86°C(DE)	500/253	247	2022-01-01 + 2022-12-31	
 https://kuhner.com/de/labequip/					

8. TAKE YOUR PRODUCT OFFERS TO THE NEXT LEVEL - WITH THE LABFINDER SHOP!


The LabFinder Shop has thus continuously developed this year.

But we are far from finished!


For you as a supplier, it is already the best way to present your product offers in an appropriate and targeted setting.

Nowhere else do you get the opportunity to inform interested parties about your products in such detail and to establish contact.


Sort by random
Product categories
Suppliers
Brands
Showing 33-40 of 92 results




GC/MS Miet - SOFORT VERFÜGBAR
Bios Analytical GmbH
CHF45,576.00
[MORE INFO](#)



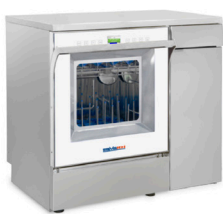
Teclubrenner - 1262
JUCHHEIM Laborgeräte GmbH
CHF39.00
[MORE INFO](#)



Single Tube Barcode Reader
Vitaris AG
Price on Request
[MORE INFO](#)



CERTUS FLEX
Fritz Gyger AG
Price on Request
[MORE INFO](#)



SalvisLab SCD G90 inkl. LFS
Der Laborgläsereinigungsautomat mit seitlich integriertem Fach für Flüssigreiniger wurde als Unterstisch- sowie als freistehendes Modell konzipiert. Effizientes Waschen und Trocknen mit Düsenrohrwagen ist gleichzeitig auf zwei Ebenen möglich.
Jetzt zum AKTIONSPREIS solange Vorrat... siehe File
Delivery time: 3-4 Wochen
Price on request
Warranty time: 24 Monate
[REQUEST QUOTE](#) [ADD TO CART](#)
Category: Lab Dishwasher

Technical Data/Specs (1)

Files (1)

Video (0)

Reviews (0)

~ 20 Grundprogramme und 20 Speicherplätze für kundenspezifische Waschprogramme
~ Waschen und Trocknen mit Düsenrohrwagen auf zwei Ebenen gleichzeitig
~ Leitfähigkeitssensor
~ Chemie Stahl 1.6404 für alle medienberührten Teile dieser Maschine
~ Das Korbsystem der SalvisLab SCD 1190/C90 ist kompatibel mit den Körben der SC 1160, SCD 1160/G60 und SD 1060
~ Elektrischer Anschluss: 400 V/3 Ph/50 HZ
~ Aussenmasse (BxHxT) in mm: 900x850x630

And even though pictures are worth a thousand words, they are by no means the only way to promote your products. In order to tailor them to your individual customers, LabFinder offers you the possibility to add videos, data sheets and other documents to your ads as well.

In addition, delivery times, prices, and warranties are just some of the information you can now provide to potential prospects to make them your next customer!

This puts an end to the search for an intra-industry marketplace for your products:

With as little as CHF 500, you can present about 10 of your products on LabFinder.ch for an entire year.

What are you waiting for?

The future of your sales starts today!



LabFinder
.ch



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Follow us on LinkedIn and receive regular news and updates.

LinkedIn



CONTACT US

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