



LabFinder establishes a centralized platform, where Laboratories and other users of laboratory equipment can easily find product and brand related suppliers in a couple of clicks and contact them in one single step, while suppliers reach a larger audience for its products.

Based on the entered product assortment, suppliers are displayed for the corresponding products and brands and receive, among other things, direct requests from interested customers.

With LabFinder you are always on the radar of potential customers. Starting from only ½ CHF / EUR per day.

Already more than 50 active suppliers on LabFinder.ch and LabFinder.de trust and benefit from the platform.

430 product categories and more than 2100 laboratory brands are available.

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## 1. REVIEW 2021

2021 was an exciting and successful year for LabFinder with many improvements and functional enhancements.

New suppliers, around 50 new product categories and numerous new features were added during this year.

LabFinder has established itself well in Switzerland and we expect increasing awareness, usage and associated market coverage in 2022 as well.

For Germany, we expect a similarly good development in 2022 as the one we were pleased with in Switzerland in 2021.



We recommend: Watch the three-minute video in the “About LabFinder” section, which explains LabFinder and how to use it easily. [Click here](#)



## 2. INNOVATIONS AT LABFINDER

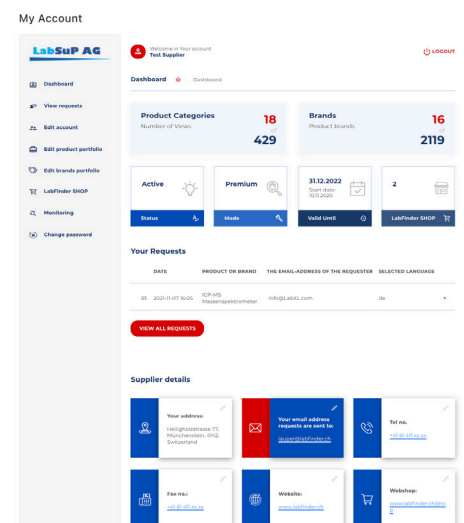
The following new functions and innovations were launched during 2021:

### Innovations and optimization in the supplier dashboard:

The supplier area has been completely redesigned and offers a highly optimized dashboard with a clear presentation of the company's own data as well as the inquiries received from customers.

The company information and the assortment can still be adjusted easily and independently.

In addition, there are monitoring functions that indicate, among other things, how often the supplier has been suggested or displayed.

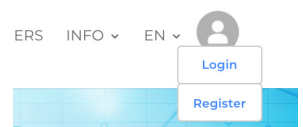


### User registration - User account:

Users now also have the option of registering and thus obtaining their own user account free of charge.

This means that contact information does not have to be re-entered for every request.

In addition, the user area has a list of the requests send out and the option of submitting a rating for the relevant suppliers.





## Supplier rating option:

My Account

Dashboard
Rate Supplier
Profile Details
Change Password
Logout

Reviews

Request	Supplier	Rate
03.05.2021 CO2 Incubator	Example Supplier A	★★★★★ <div> SUBMIT RATING SKIP RATING </div>

Suppliers can be rated by registered users following the request.

The ratings are displayed on the information page of the corresponding supplier.

lubio  
science

LubioScience GmbH

★★★★★ 5.0 (2 reviews)

Address

## The LabFinder SHOP:

HOME
PRODUKTE
SHOP
ANBIETER
SONDERANGEBOTE
INFO

Default sorting
Showing 9–16 of 19 results
Select Product Category

Filter Suppliers
Filter Brands
APPLY FILTERS

**Mic Real-time PCR System**  
Labgene Scientific SA  
Price on Request

MORE INFO

**Miete GCMS**  
Bios Analytical GmbH  
Price on Request

MORE INFO

**Myra Pipetting Robot**  
Labgene Scientific SA  
Price on Request

MORE INFO

**Nitril Handschuhe Husk MEDICAL**  
Milan SA  
CHF9.00

MORE INFO

**QuickBlue Protein Stain**  
LubioScience GmbH  
CHF133.00

MORE INFO

**Sicherheitsbrenner - 1374**  
JUCHHEIM Laborgeräte GmbH  
CHF99.00

MORE INFO

**Sterile Filterspitzen im Rack**  
Milan SA  
Price on Request

MORE INFO

**STIRLING SU780XLE: COMPRESSORLESS 780L UPRIGHT ULT FREEZER**  
BioLife Solutions Inc.  
Price on Request

MORE INFO

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19

With the LabFinder SHOP, LabFinder set another milestone in September that sets new standards.

Suppliers enter detailed product offers into the LabFinder SHOP via their account and easily link them to product categories and brands.

Customers get a detailed insight into the offers and can send quotation or information requests directly to suppliers via LabFinder.

From only 50 CHF per product entry for a whole year.

Take a look at the LabFinder SHOP introduction video: [Click here](#)

LabFinder.ch

LabFinder.de



## New filter option in the product index:

☒ Equipment / Instruments
 ☒ Consumables

0 1 2 3 4 5 6 7 8 9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

A

[Abrasion tester](#)  
[Adhesion tester](#)

[Analytical Ultracentrifuge AUC](#)  
[Anemometer](#)

[Autoclave](#)  
[Automated liquid handler](#)

In the product index, it is now possible to filter by equipment/instruments and consumables. This simplifies the search via the product index.

## Forwarding to the supplier website

The user can be redirected from the supplier listing directly to the supplier's website.

 Milian SA
 [↗](#)
[🌐](#)

## Notification function:

We now inform you about important information and news directly during login.



## The new user manual in three languages:



A detailed user manual is now available to suppliers and users in German, English and French under the heading "Help".

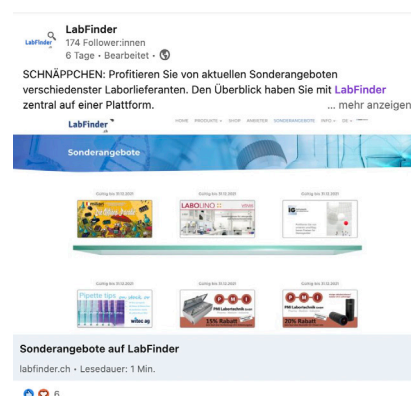
Detailed information about news can be found on LabFinder under the "Release Notes" section.

## 3. WE MAKE OURSELVES STRONG FOR YOU

We draw attention to ourselves and thus to you.

We inform at exposed places as well as online about LabFinder.

## Regular updates and promotion for you on LinkedIn



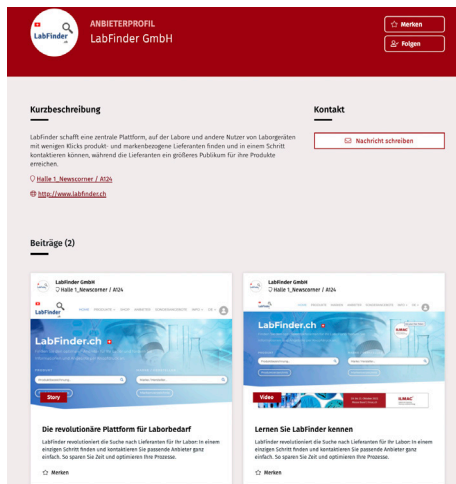


Anzeige · <https://www.labfinder.ch/> ▼

## Laborequipment finden - Anbieter Für Ihr Labor

Die Schweizer Plattform für **Laborbedarf**. Über 60 Anbieter, 430 Produkte und 2100 Marken

Present at ILMAC - On site as well as online



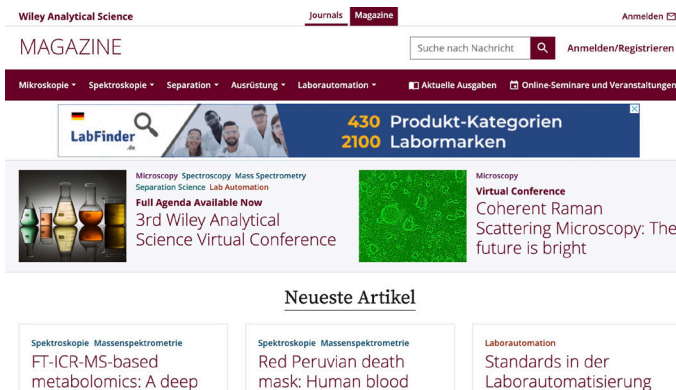
Banners at exposed places



Roll-ups at exposed places







## 4. LABFINDER 2022 - OUTLOOK AND CONDITIONS

From only - 50 raps / cents per day, you are also in 2022 on LabFinder and experience and benefit from the progress of the coming year.



Despite the extended possibilities and functions, you extend your active profile with LabFinder for 2022 at the same prices as already in 2021.

So you get even more for your money.

Use additional options and upgrade to Standard if possible or use the combination of Swiss and German platform with the Premium package.

### Renew now – Secure your activation for 2022

(already activated provider at LabFinder)

LabFinder Mini Switzerland	LabFinder Standard Switzerland	LabFinder Premium Switzerland & Germany
CHF 190 / Calendar year	CHF 365 / Calendar year	CHF 690 / Calendar year
<ul style="list-style-type: none"> <li>Activation for Switzerland</li> <li>Maximum 5 product categories and brands in their profile</li> </ul>	<ul style="list-style-type: none"> <li>Activation for Switzerland</li> <li>Unlimited number of product categories and brands in your profile</li> </ul>	<ul style="list-style-type: none"> <li>Activation for Switzerland &amp; Germany</li> <li>Unlimited number of product categories and brands in your profile</li> </ul>

Included in all package is:  
 – Access to their own supplier profile account including all functions.  
 – LabFinder SHOP access to enter and display your products and offers in detail.  
 – Your offers will be displayed on LabFinder and you will receive direct inquiries from potential customers.

You are new on LabFinder? Here are your conditions as a new supplier incl. initial activation fee and access to your personal supplier account:

### Register as a new Supplier on LabFinder

(incl. one-time activation fee)

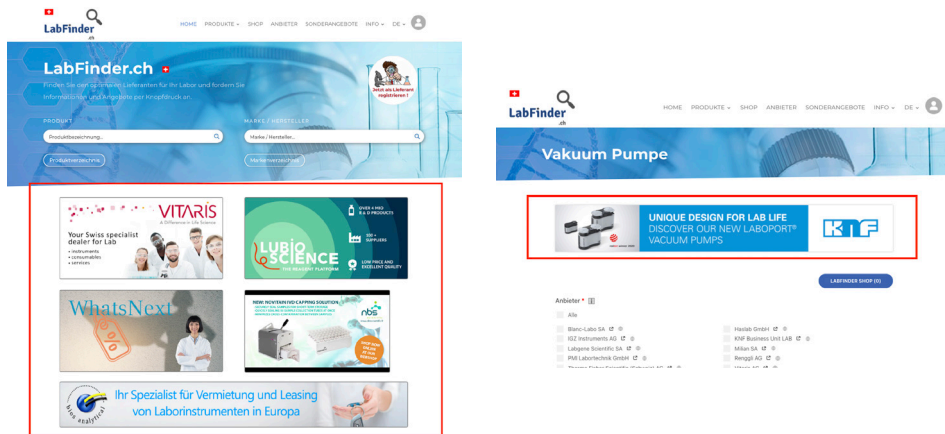
LabFinder Mini Switzerland	LabFinder Standard Switzerland	LabFinder Premium Switzerland & Germany
CHF 250 / Calendar year	CHF 490 / Calendar year	CHF 950 / Calendar year
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## 5. ATTRACT ATTENTION EVEN MORE EFFECTIVELY – YOUR BANNER ON LABFINDER

Book your banner space right now and attract even more effective attention in 2022:

Present your company and your products with a banner on the start page or on the respective product pages.



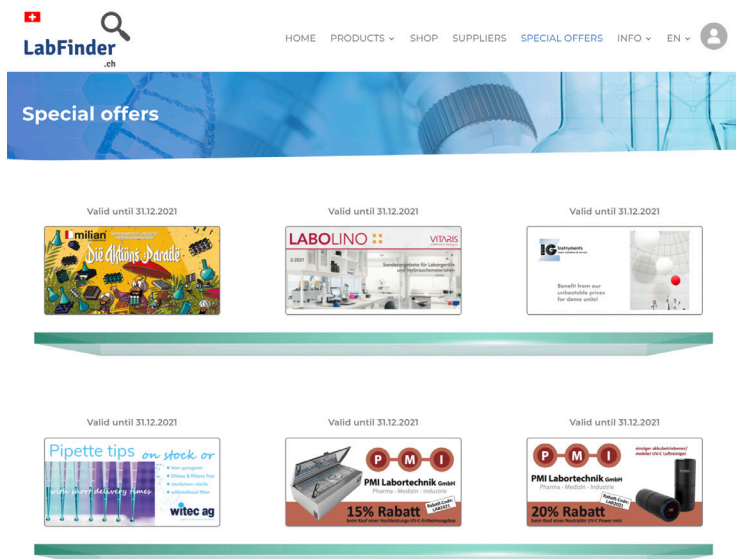
Advertise – Attract attention to yourself

Banner on the Home Page 1 month	Banner on the Home page 3 months	Banner on products or brand page 1 month	Banner on products or brand page 3 months
CHF 150	CHF 400	CHF 60	CHF 150
<ul style="list-style-type: none"> <li>Your banner directly on the Home page of LabFinder.ch</li> <li>Linking to domain or file of your choice</li> </ul>	<ul style="list-style-type: none"> <li>Your banner directly on the Home page of LabFinder.ch</li> <li>Linking to domain or file of your choice</li> </ul>	<ul style="list-style-type: none"> <li>Your banner on a product or brand page of LabFinder.ch</li> <li>Linking to domain or file of your choice</li> </ul>	<ul style="list-style-type: none"> <li>Your banner on a product or brand page of LabFinder.ch</li> <li>Linking to domain or file of your choice</li> </ul>

Banner spaces are limited, so don't waste time.

## 6. YOUR SPECIAL OFFERS ON LABFINDER

We continue to display your special offers free of charge on LabFinder.



Send us the image, the link or the PDF and the validity period and we will put your special offer online immediately.

LabFinder.ch



LabFinder.de

## 7. FOLLOW US ON LINKEDIN

Follow us on LinkedIn and receive regular news and updates.

LinkedIn



## CONTACT US

LabFinder GmbH  
www.labfinder.ch  
www.labfinder.de  
info@labfinder.ch