



1. WHAT IS NEW ON LABFINDER

During the last 3 months there were many new features at LabFinder.

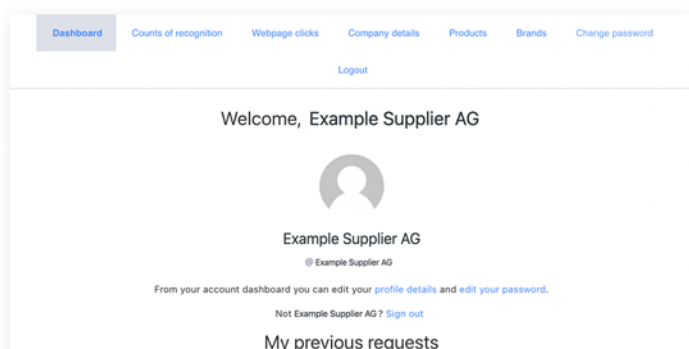
A detailed and constantly updated overview can be found in the Release Notes.

We would like to point out the following new features in this newsletter:

An improved login and supplier profile incl. new functions*

- Your company information, as well as your product and brand assortment can be adjusted independently by you at any time
- Detailed overview of all requests you received
- * New tab "How often were you displayed as a supplier".
- * New tab "How often your web icon was clicked and so your website was visited via LabFinder "
- Change password & logout

My Account



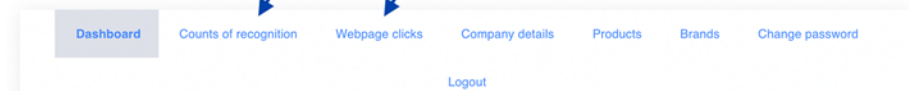
1. What is new on LabFinder
2. We draw attention to LabFinder and thus to you
3. Your special offers on LabFinder
4. Your banner on LabFinder
5. New added product categories
6. Development of LabFinder.ch out of Google Analytics
7. Follow LabFinder on LinkedIn





How often you were displayed and your website was visited via LabFinder

My Account



Counts of recognition = How often you appeared and were displayed as a supplier

Webpage clicks = How often your website was visited directly via LabFinder

Direct link to your website

Anbieter *

Alle

Blanc-Labo SA

Hettich AG

Labgene Scientific SA

Haslab GmbH

IGZ Instruments AG

Milian SA

Supplier rating - get your deserved 5 stars

Registered users can rate the corresponding supplier after entering a request.

This rating is visible on LabFinder.



LabFinder GmbH

★★★★★ 5.0 (3 reviews)

Address

Heilichelstrasse 77



User Registration - User Account

Users can register to create a password-protected and free profile.




The following advantages are available:

- Contact details are already pre-entered in the appropriate fields when an inquiry is made.
- The privacy policy and the captcha no longer need to be confirmed
- Transacted requests can be viewed at any time in the profile
- Suppliers, to whom a request was sent, can be rated
- Your user profile can be adjusted independently at any time

Dashboard Rate Supplier Profile Details Change Password Logout

Willkommen, Thomas Mustermann



Thomas Mustermann
@Thomas Mustermann

From your account dashboard you can edit your [profile details](#) and [edit your password](#).

Not Thomas Mustermann? [Sign out](#)

My previous requests

Date	Product or Brand	To supplier(s)
2021-03-20 09:06	Digital Microscope	Example Supplier AG

2. WE DRAW ATTENTION TO LABFINDER AND THUS TO YOU

Digital Marketing:

Linkedin

LabFinder
68 Follower:innen
Gesponsert

Find the ideal suppliers for your lab and request information & quotes with a click.
Compare solutions and offers, save time and reduce your costs.
It couldn't be easier, get started and visit www.labfinder.ch

CENTRALIZED ON ONE PLATFORM

LabFinder 

50 Suppliers
400 Product Categories
2000 Lab Brands

LabFinder - Connecting expert Suppliers with expert Labs
labfinder.ch

6 • 1 Kommentar

Google

Anzeige - <https://www.labfinder.ch/>

Die Schweizer Plattform - Finden Sie Ihren Anbieter

Die Schweizer Plattform für Laborbedarf. Über 50 Anbieter, 400 Produkte und 2000 Marken. Finden Sie den optimalen Anbieter für Ihr Labor und fordern Sie Informationen an.

[Über Labfinder - Produkte anzeigen](#)

Banner and flyer marketing:

New rollup banners at various important locations:

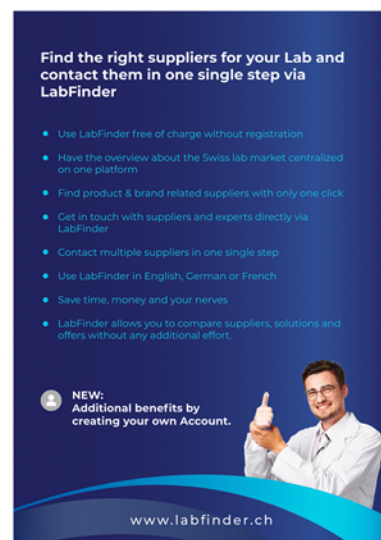


HCI Shop ETH ZH Hönggerberg



Uni Shop ZH Irchel

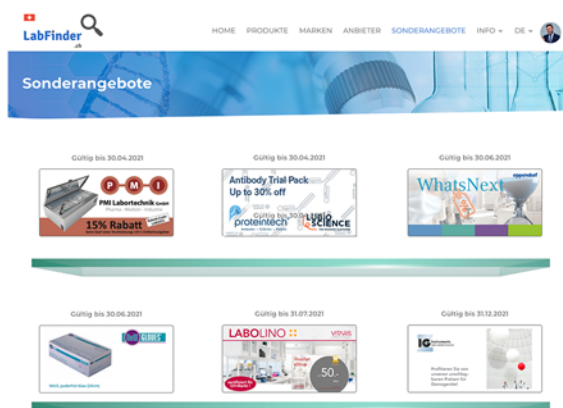




New double-sided A5 LabFinder information flyer

3. YOUR SPECIAL OFFERS ON LABFINDER

We display your special offers for free on LabFinder.



Send us the image, the link or the PDF and the duration, we will post your special offer immediately.

4. YOUR BANNER ON LABFINDER

Use the banner options to draw attention to yourself or your innovations.



On the home page

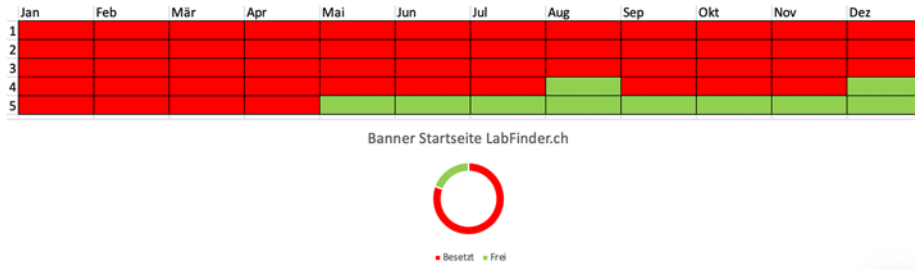


On products and brands

When you click on your banner, your domain, PDF etc... will open.

New: On the homepage, we offer the possibility to display a running video instead of a static banner.

Current banner availability on the home page:



For availability on products and brands, please contact us if you are interested.

5. NEW ADDED PRODUCT CATEGORIES

LabFinder is constantly adding new product categories and we are open to add new ones related to your need.

January 21:

Deutsch	Englisch	Französisch
DNA / RNA Synthesizer	DNA / RNA Synthesizer	Synthétiseur de DNA / RNA

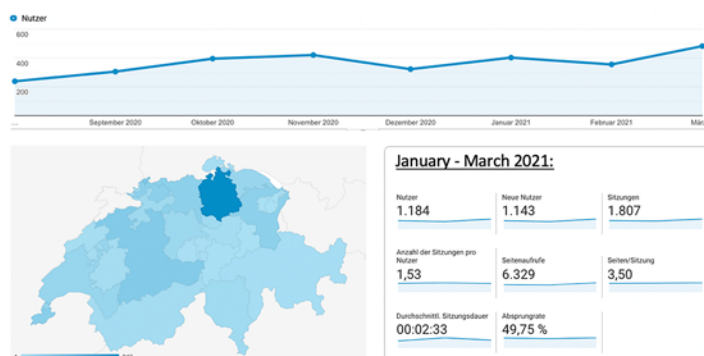
February 21:

Deutsch	Englisch	Französisch
COVID-19 Forschungsreagenzien	COVID-19 Research Reagents	COVID-19 Réactifs de recherche
Corona Schnelltest	Corona quick test	Test rapide de la Corona
Handschuhe allgemein	Gloves general	Gants général
Handschuhe – Nitril	Gloves – Nitrile	Gants – Nitrile
Handschuhe – Vinyl	Gloves – Vinyl	Gants – Vinyl
Handschuhe – Latex	Gloves – Latex	Gants – Latex
Mundschutz IIR und FFP2	Mouth protection IIR and FFP2	Protection de la bouche IIR et FFP2
Schutzmasken	Protective masks	Masques de protection
Schutzkleidung	Protective clothing	Vêtements de protection
Schutzbrillen	Safety glasses	Lunettes de protection
Objektträger	Microscope slides	Lames de microscope
Spritzen	Syringes	Seringues
Kanülen	Cannulas	Cannulas
Desinfektionsmittel	Disinfectant	Désinfectant
Defibrillator	Defibrillator	Défibrillateur
Abblasverdampfer	Blow-off evaporator	Évaporateur à soufflage
Füllstandsüberwachung	Level monitoring	Surveillance du niveau
Chemikalien	Chemicals	Substances chimiques
Virale Vektoren	Viral vectors	Vecteurs viraux
Klinische Diagnostik – Analysegeräte	Clinical diagnostics – Analytical instruments	Diagnostic clinique – Appareil d'analyse

March 21:

Deutsch	Englisch	Französisch
Sicherheitshandbox	Safety glove box	Boîte à gants pour la sécurité
Glovebox unter Inertgasatmosphäre	Inert gas glove box	boîte à gants sous atmosphère inerte
Glovebox allgemein	Glove box general	Boîte à gants général
Verpackungen Holz und Karton	Packaging wood and cardboard	Emballage bois et carton

6. DEVELOPMENT OF LABFINDER.CH OUT OF GOOGLE ANALYTICS



7. FOLLOW LABFINDER ON LINKEDIN

Follow us on LinkedIn to receive regular updates and news.

<https://www.linkedin.com/company/labfinder>

